



About

Maharashtra Centre for Entrepreneurship Development (MCED)

In all over India, there is Centre for Entrepreneurship Development Institutes (CEDs) working in different state of country. These CEDs are working for Entrepreneurship Development in their respective states. Maharashtra Centre for Entrepreneurship Development (MCED) is one of the CEDs in India working in the field of entrepreneurship development since 1988 and trained 14,50,703 participants up to 31st March 2018.

Maharashtra Centre for Entrepreneurship Development is an autonomous society working under Directorate of Industries, Government of Maharashtra. It is an ISO 9001:2008 certified Organization. MCED has been a pioneer in espousing social & economic entrepreneurship since 1988. **It is a training institute in the core area of entrepreneurship development.** It works as a facilitator & guide for the creation & cultivation of the entrepreneurial spirit in the society. Development Commissioner (Industries), Govt. of Maharashtra is the Chairman of Governing Council & Managing Director; MSSIDC is the chairman of Executive Committee of the institute.

MCED is confident enough that, the people who have potential entrepreneurial competencies, if they are identified, properly trained and provide them the suitable support during their course of implementation, a very high success rate in the form of enterprise creation is possible. The Institute has established reputation for shouldering the responsibilities of conducting various assignments with different sponsorers. MCED is associated with national level institutes i.e. EDI-I, Ahmadabad, NIESBUD, New Delhi, Ni-MSME, Hyderabad.

Entrepreneurship Development training interventions are giving us the concrete results. It has reflected in the third party evaluation report of Maharashtra Rural Credit Plan (MRCP) funded by IFAD, Retail Management Training Project under Marathwada Development package- 2007 as well as the *evaluation conducted by Entrepreneurship Development Institute of India (EDI-I), Ahmadabad for the EDPs of MCED.*

The main findings of EDI-I report are:

- 1. 37% of participants started their enterprises after training.***
- 2. 90% trained participants are regular in Bank loan repayment.***
- 3. Rs.1/- invested in training generates investment of Rs. 1,509/-***
- 4. Rs.6, 530/- invested in training provides sustainable employment to one person.***

Vision of the institute:

To create & develop spirit of Entrepreneurship globally.

Mission of the institute:

Facilitating creation of entrepreneurial and managerial capabilities in individuals & organization, by achieving total customer satisfaction, using emerging technologies, ethics & values, be a

financially strong & globally excellent organization appropriately matching with employee's aspirations.

Our Quality policy to meet vision & mission of organization:-

We at MCED are committed to plan, provide & monitor services in the area of Entrepreneurship to our beneficiaries for sustainable development.

We shall continually improve-

- Quality of our services
- Optimum utilization of resources
- Delivery promptness
- Skill of Trainers & Employees
- Quality Management System

To enhance satisfaction of the beneficiaries.

Activities of the Institute:

Sr. No.	Title of Programme	Objectives of the Programme	Duration
1	Entrepreneurship Orientation Programme (EOP)	<ul style="list-style-type: none"> ➤ To make public aware about MCED's Forthcoming programmes. ➤ To give open publicity to MCED and its activities. ➤ To involve key persons, impact makers, policy maker in MCEDs programmes. ➤ Enrolling participants for the programmes. 	One day
2	Entrepreneurship Awareness Programme (EAP)	<ul style="list-style-type: none"> ➤ To make them aware about entrepreneurship as a career choice. ➤ To make them aware about business opportunities. ➤ To make them aware about support system 	Three days
3	Development Programme for Self Employment (DPSE)	<ul style="list-style-type: none"> ➤ To create awareness of 31 support agencies and their 143 promotional schemes amongst the educated unemployed youth and potential entrepreneurs. ➤ To make them aware about rural and urban enterprise / industries. ➤ To support them to start their self employment activities. ➤ To make them aware about the steps involved in starting employment business activities. 	10 Days

		<ul style="list-style-type: none"> ➤ To guide them to prepare proposal under schemes like, PMEGP, Seed Money scheme 	
4	Entrepreneurship Development Programme(EDP)	<p>This programme aims to help, guide, support selected generation entrepreneurs to:</p> <ul style="list-style-type: none"> ➤ Strengthen their entrepreneurial abilities / motivation. ➤ Analysis environment related to small & medium industry / business. ➤ Select project / products. Formulate project. ➤ Understand the process & procedure of setting up of small / medium industry / business. ➤ Know & can influence the sources of help / guidance / support needed for launching enterprise. ➤ Acquire the management skills to manage the unit. ➤ Know the pros & cons of being an entrepreneur, ➤ Acquainting and appreciating social responsibility and entrepreneurial disciplines. 	30 days / 45 days / 60 days / 90 days.
5	Refresher Programme (RP)	<ul style="list-style-type: none"> ➤ To create zero degree of dissatisfied customers. ➤ To provide escort services to ex- participants. 	One Day
6	Organizers Training Programme (OTP)	<ul style="list-style-type: none"> ➤ MCED is the only organization in the State to develop event organizers. ➤ To improve their knowledge about role & scope of MCED, pre-training, training & post training activities. ➤ To improve their drafting skills and communication. ➤ To increase their awareness about the market potential of the district. ➤ To make them aware about the resources 	One Week
7	Training Of Trainers (TOT)	<ul style="list-style-type: none"> ➤ To impart knowledge & skills of training. ➤ To inculcate attitude of entrepreneurship development. ➤ To develop personality as a trainer. ➤ To make them aware about the process of developing potential entrepreneurs. ➤ To develop them for providing better training. 	Two week
8	Faculty Development Programme(FDP)	<ul style="list-style-type: none"> ➤ To Development process and equip faculties them to conduct Entrepreneurship Development related 	Two Week

		<p>activities at their respective areas.</p> <ul style="list-style-type: none"> ➤ Well equip these faculties with required information, Skills, Competencies for organizing Entrepreneurship Awareness Programme (EAP) and other related activities at their respective areas. 	
9	Organization Development Programme(ODP)	<ul style="list-style-type: none"> ➤ Focuses on the motivation of the employee by helping them to learn how to set realistic & challenging goals, so that they have a sense of challenge and satisfaction. ➤ The objective of OD is to make this linkage stronger, and helps the employee to integrate various expectations to be effective in using them for achieving his/her own satisfaction & as well as the organizational goals. ➤ The objective of OD is to open communication amongst the various persons working in the organization with a view to increase their interpersonal competence. It fosters OCTAPACE organizational values. ➤ OD aims at developing the ability of the teams to manage the conflicts & to develop collaboration among them in order to further the attainment of the individuals & the organizational goals. ➤ OD helps the total organization in its goal setting process. 	Three days
10	Orientation programme (OP)	<ul style="list-style-type: none"> ➤ Review of activities, sharing of experiences by employees, presentation on action plan, administrative matters etc. ➤ Development of soft skills, Organization Development (OD), Personality Development (PD), marketing of services, Team building, emergence of new technologies, openings of new business avenues, etc. 	
11	Technical Entrepreneurship Development Programme (TEDP)	<p>Technical Entrepreneurship Development Programme, aims to help, guide, supports to develop technical skill in selected first generation entrepreneurs to:</p> <ul style="list-style-type: none"> ➤ Strengthen their entrepreneurial abilities & technical Skills / motivation. ➤ To analyses technical skill related to small & medium industry / business. ➤ Select project / products. Formulate project. ➤ Understand the process & procedure of setting up 	

		<p>of small / medium industry / business.</p> <ul style="list-style-type: none"> ➤ Know & can influence the sources of help / guidance / support needed for launching enterprise. ➤ Acquire the management & technical skills to manage the unit. ➤ Know the pros & cons of being an entrepreneur. ➤ Acquainting and appreciating social responsibility and entrepreneurial disciplines. 	
12	Exhibition	<ul style="list-style-type: none"> ➤ To Provide Marketing Support for MSMEs ➤ It helps to understand new Business opportunities. ➤ It provides common platform for MSMEs 	
13	Closed unit survey	<ul style="list-style-type: none"> ➤ It helps to understand Problems of closed units. ➤ It helps to strengthen units. ➤ It will help to develop new industrial policy. 	
14	Training for Capacity Building	<ul style="list-style-type: none"> ➤ Allow to build and enhance knowledge and skills, Motivation ➤ Improvement in performance 	
15	Talent Mela	<ul style="list-style-type: none"> ➤ Provide common Platform for Industries & trained participants. ➤ To know the progress of past participants ➤ Interaction with stake holders 	
16	Candidates selection for Govt. Schemes	<ul style="list-style-type: none"> ➤ Selection of proper beneficiary's systematic & scientific way. ➤ Standardization of Process. 	
17	Industrial exposure	<ul style="list-style-type: none"> ➤ National/International Industrial exposure ➤ Exchange of Ideas. ➤ Awareness about latest technology. 	
18	Udyojak Magazine	Create mass awareness about entrepreneurship in society through magazine.	Monthly

MCED esteemed projects:

International projects:

- ❖ European Union's ECCP-ICSG Project.
- ❖ Rice Net Project Sponsored by European Union (E.U.)
- ❖ International Labor Organization Indus Child Labor Project.
- ❖ International Fund for Agriculture Development's Maharashtra Rural Credit Project (MRCP).
- ❖ Sanitary Napkin Enterprise Project funded by UNICEF.

National projects:

- ❖ Entrepreneurship Development Institute of India (EDI) Sponsored EDP's, FDP's, ODP's.
- ❖ NABARD Sponsored District Rural Industrial Project (DRIP).
- ❖ SIDBI Sponsored Entrepreneurship Development Programmes & Rural Industrial Project (RIP) & Small Industries Management Assistance Programme (SIMAP).
- ❖ Dept. Of Science & Technology, Govt. India Sponsored. EAC, EDP, TEDP, FDP.
- ❖ National Institute for Micro Small & Medium Enterprises, Hyderabad Sponsored, ESDP, EDP, ToT.
- ❖ Khadi Village Industries Commission's Training Programme under Rural Employment Generation Programme, Prime Minister Employment Generation Programme.
- ❖ Govt. of Assam sponsored Entrepreneurship Development Programme under CMSY.
- ❖ Dept. Of Food Processing Industry, Govt. of India New Delhi Sponsored, EDP/TEDP.
- ❖ National Institute of Design (NID) Ahmadabad sponsored Design Clinic workshop & Seminars.
- ❖ 'Suryamitra' Skill Development Programme (SSDP) sponsored by National Institute of Solar Energy (NISE), Gurgaon, New Delhi.

State Projects:

- ❖ Directorate of Industries, Govt. of Maharashtra sponsored EDTP's, VTP's & Training under PMRY & PMEGP. Also, Industrial Census work.
- ❖ Mahila Aarthik Vikas Mahamandal (MAVIM) sponsored skill development programmes.
- ❖ Integrated Tribal Development Project (ITDP) sponsored EDP's & VTP's.
- ❖ Various State Financial Development Corporation sponsored EDTP.
- ❖ Skill development programmes under Suvarn Jayanti Shahari Rojgar Yojana (SJSRY) & Suvarna Jayanti Gramin Swarojgari Yojana (SGSY).
- ❖ Retail Management Training Project under Marathwada Development Package-2007.
- ❖ Agri E.D.P.'s under Agri Consultancy & services scheme of MCAER.
- ❖ Selection of beneficiaries for loan proposal of OBFC, Mumbai.
- ❖ MSSIDC sponsored EDP's & Craft Bazaar.
- ❖ District Collectorate Jalna under Innovative Programmes – Entrepreneurship Development Mission, Solar repairs & maintenance, Training programmes for physically challenged persons.
- ❖ 'Suryamitra' Skill Development Programme (SSDP) Under State Nodal Agency (MEDA), Pune
- ❖ Year 2010-11 PMEGP Unit Physical Verification under KVIC, Mumbai

Strength of the Institute /special achievement:

- ❖ This is an ISO: 9001: 2008 certified organization.
- ❖ MCED is having accredited trainers & having International and National level Exposure in the field of entrepreneurship.
- ❖ MCED is having 8 regional offices & Dist. offices in all Dist of Maharashtra. Also, trained programme organizers in all blocks of the state.
- ❖ Having follow-up policy for escort services to trained participants.
- ❖ MCED is having Hostel facility in Aurangabad and Nagpur.
- ❖ MCED is having Training facilities with latest training aids.
- ❖ MCED is having computer lab network of 500 centers.

- ❖ MCED has its own portal www.mced.nic.in
- ❖ Maxell Award -2014 for excellence in the field of trainees for un-employed youths.
- ❖ Five trainers of the institute have awarded best trainer motivator by DST, New Delhi, EDI-I, Ahmedabad.
- ❖ Publication of the institutes wins best Diwali Magazine award habitually.
- ❖ Notable experience of Entrepreneurship Development Mission 2011-12 in Jalna district.
- ❖ Prepared Draft for Entrepreneurship Development Policy for State Govt.

Being an Entrepreneurship Development institute for Maharashtra state, having rich experience in the area of entrepreneurship development since 1988, you are requested to consider our proposal for Skill Development Scheme as an implementing Agency for conducting Residential Entrepreneurship Development programmes under package scheme of Incentives.

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